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DOLLAR FLIGHT CLUB LAUNCHES THE HOTEL PROJECT

The go-to service for cheap flights expands into member only hotel deals.

August 20, 2020 – **Dollar Flight Club** announces the global launch of **The Hotel Project**, the membership based hotel booking platform that delivers up to \$200 per stay in member-only discounts, free room upgrades, and complimentary perks for travelers they won't find elsewhere.

Hotels have historically had to pay up to 30% commission on each reservation when listing on sites like Expedia or Booking.com, but Dollar Flight Club's Hotel Product allows hotels to list for free. They take zero commission from lodging partners and pass those savings directly on to the traveler. Additionally, the customer books directly with the hotel, which provides an open communication channel to make the booking management easier for both the customer and hotel staff.

This comes at a time when hotels are looking for more profitable revenue channels and travelers are looking for discounts on domestic/local stays. At the annual subscription price of \$20, the membership can pay for itself up to 10x in just one hotel booking

By partnering directly with top-tier hotel partners including Omni Resorts, IHG, Selina, and Provenance Hotels they can provide value to travelers in the form of:

- Room discounts up to 30%
- Free room upgrades
- Free premium WIFI add-ons
- Free bike rentals
- Free airport shuttles
- Restaurant discounts
- Free bar drinks
- & much more...

"Delivering great deals on flights directly to our members so they can travel smarter and see more of the world is our passion," said Dollar Flight Club CEO

& Founder Jesse Neugarten. "So, when our members came to us and asked us to do the same with hotels, we listened—and The Hotel Product was born. We apply our innovative 'membership based model' to deliver deals and exclusive perks to our customers in partnership with hospitality brands to provide value to both sides of the transaction."

The Hotel Project is a true compliment to Dollar Flight Club's airfare subscription service, which helps 1 million travelers save 60-90% on their next flight—on average, a savings of \$500 USD per ticket booked.

Signing up to become a member for both Dollar Flight Club and The Hotel Project is simple, and the initial membership is free.

- Signing up for The Hotel Project is just as easy, simply register, search for hotels, book a stay and receive on-property perks.
- Dollar Flight Club offers three membership levels (Free, Premium or Premium+) with added premium travel deals for Premium and Premium+ members, and using the service is simple: select a departure airport, watch for email/app alerts, and book flights.

Hotels groups interested in listing their properties can submit hotel information here for free: https://hotels.dollarflightclub.com/add-your-hotel/

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About Dollar Flight Club

The concept began with Founder and CEO Jesse Neugarten's passion for affordable travel, he quickly became known amongst friends and family as a 'flight guru' and began distributing an e-newsletter to select people that held the latest flight deals. The demand for Jesse's service grew to servicing travelers around the world, and Dollar Flight Club was born. Now reaching 1 million members every day.

More information on The Hotel Project by Dollar Flight Club can be found here: www.dollarflightclub.com.